



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

X

<u>Contract / Revision</u> 195035 /		<u>Alt Order #</u> 06837520
<u>Product</u> CHRIS DONOVAN		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Chris Donovan for Congress (D)		<u>Original Date / Revision</u> 07/30/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> CDFC	<u>Product Code</u>
<u>Agency Ref</u> IN2386/IN15841/SP27		<u>Advertiser Ref</u>

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 2	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	M-----				1	\$350.00			
N 3	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				8	\$375.00			
N 4	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	M-----				2	\$375.00			
N 5	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 6	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	M-----				1	\$300.00			
N 7	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				2	\$500.00			
N 8	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$900.00			
N 9	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 10	WTNH	07/31/12	08/05/12	Late News 8	11p-1135p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTFSS				4	\$700.00			
N 11	WTNH	08/06/12	08/06/12	Late News 8	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	M-----				1	\$700.00			
N 12	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>		<u>Alt Order #</u>
195035 /		06837520
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	CHRIS DONOVAN	
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Chris Donovan for C		07/30/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$500.00			
N 13	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$900.00			
N 14	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
Totals											38	\$20,500.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	38	\$20,500.00	\$17,425.00
Totals	38	\$20,500.00	\$17,425.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6837520 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/30/2012 12:37 PM
Last Received: 07/30/2012 12:33 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CHRIS DONOVAN FOR CONGRESS SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	07/31-08/03	TU-F	6A-7A	4	:30	\$350.00		4		1	\$1,400.00	
	Buyline Comment: GOOD MRN CT											
2	08/06-08/06	M	6A-7A	1	:30	\$350.00		1		1	\$350.00	
	Buyline Comment: GOOD MRN CT											
3	07/31-08/03	TU-F	7A-9A	8	:30	\$375.00		8		1	\$3,000.00	
	Buyline Comment: GMA											
4	08/06-08/06	M	7A-9A	2	:30	\$375.00		2		1	\$750.00	
	Buyline Comment: GMA											
5	07/31-08/03	TU-F	4P-5P	4	:30	\$300.00		4		1	\$1,200.00	
	Buyline Comment: JUDGE JUDY											
6	08/06-08/06	M	4P-5P	1	:30	\$300.00		1		1	\$300.00	
	Buyline Comment: JUDGE JUDY											
7	07/31-08/03	TU-F	5P-6P	2	:30	\$500.00		2		1	\$1,000.00	
	Buyline Comment: NEWS											
8	07/31-08/03	TU-F	7P-730P	4	:30	\$900.00		4		1	\$3,600.00	
	Buyline Comment: JEOPARDY											
9	07/31-08/03	TU-F	730P-8P	4	:30	\$800.00		4		1	\$3,200.00	
	Buyline Comment: WHEEL											
10	07/31-08/05	TU-SU	11P-1135P	4	:30	\$700.00		4		1	\$2,800.00	
	Buyline Comment: NEWS											

CF 092830

Station WTNH-TV NEW HAVEN, CT.
Advertiser () CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL DETTORE
Phone#
Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	08/06-08/06	M	11P-1135P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS												
13	08/06-08/06	M	5P-6P	1	:30	\$500.00		1		1	\$500.00	
Buyline Comment: NEWS												
14	08/06-08/06	M	7P-730P	1	:30	\$900.00		1		1	\$900.00	
Buyline Comment: JEOPARDY												
15	08/06-08/06	M	730P-8P	1	:30	\$800.00		1		1	\$800.00	
Buyline Comment: WHEEL												

---REPORT TOTALS---

Report Totals: 38 / \$20,500.00

---SALES MONTHLY TOTALS---

Aug 12: 38 / \$20,500.00

Sales Totals: 38 / \$20,500.00

Station Totals: 38 / \$20,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$20,500	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null

Demos RA35+

NAB
BROADCASTERS**AGREEMENT FORM FOR
POLITICAL BROADCASTS**STATION and LOCATION WTNH-TV Date 7/30/12I, Sherr Johnson MORRIS (on behalf of) Chris DonovanA legally qualified candidate of the Democratic political party for the office of _____
U.S. CongressIn the Primary election to be held on Aug 14, 2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate

Date of First Broadcast <u>7/31/12</u>	Date of Last Broadcast <u>8/6/12</u>
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Total Charges: \$17,425.00 NetThe broadcast time will be used by Chris Donovan
I represent that the payment for the above-described broadcast time has been furnished by _____
Donovan for CongressAnd you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:
Jeff Freiser, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 7/25/12[Signature]
(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request whether accepted or rejected, will be available for public inspection for a period of two years.